



زائر
ZAER



COMPANY PROFILE

www.zaer.sa

ABOUT US

ZAER is a transportation solutions provider delivering integrated mobility services across multiple sectors. Since its establishment in 2012, the company has built strong expertise in transportation management and operational excellence, enabling it to serve a diverse client base with consistency and reliability.

We are committed to delivering safe, comfortable, and dependable transportation experiences, supported by tailored programs designed to meet specific client requirements. **ZAER** operates within the regulatory framework of the General Syndicate of Cars (NAQABA), reinforcing its credibility within the Kingdom's regulated transportation ecosystem.



VISION

To lead the transportation industry locally and internationally by delivering advanced, high-quality mobility solutions that set benchmarks in service, safety, and passenger comfort.

MISSION

To provide professional, tailored transportation solutions that ensure safety, reliability, and a seamless customer experience across every journey.

HISTORY

Established in 2012, ZAER was founded to provide transportation services for Hajj and Umrah pilgrims. From its inception, the company quickly earned a strong market position, recognized for its reliability and commitment to serving religious travelers.

ZAER is a subsidiary of SIAD Holding Company, which brings over six decades of experience across Hajj and Umrah services, hospitality, catering, travel, and tourism.

Over time, ZAER has expanded its capabilities and service offerings, growing its fleet and introducing limousine services across multiple vehicle categories to meet evolving customer

needs. While maintaining a strong presence in religious tourism, the company has successfully expanded into the corporate sector, delivering tailored transportation solutions for businesses, as well as services for tourists and international travelers. ZAER also supports large-scale transportation requirements, including events and high-demand operations, reflecting its ability to operate at scale with efficiency and precision.



OUR TEAM

ZAER's team combines administrative and operational expertise to support the company's strategic objectives and uphold its commitment to customer satisfaction.

Our drivers are professionally trained, licensed, and highly experienced, with strong knowledge of key locations, landmarks, and urban networks. Supported by a diverse, multinational workforce, the team ensures consistent service quality and operational efficiency.

With multilingual capabilities, including English, Arabic, Urdu, Hindi, and Malay, ZAER is well-equipped to serve a broad and diverse customer base.



OUR SERVICES

CORPORATE TRANSPORTATION



Tourism Transportation Services

We offer premium transportation solutions for tourism experiences, providing convenient pick-up and drop-off services tailored to each itinerary. With professional drivers and a high-quality fleet, clients enjoy seamless, comfortable journeys designed to enhance their overall travel experience.



Limousine – Bus Transportation Services

We deliver reliable limousine and bus transportation solutions, ensuring efficient and comfortable mobility for individuals and groups. Flexible scheduling and dedicated service standards enable a smooth and dependable experience across all journeys.



Logistics Service

We support organizations in planning, implementing, and managing the movement and storage of goods across the supply chain. Services include transportation, shipping, warehousing, and security, ensuring efficient end-to-end logistics operations.

ADDITIONAL SERVICES



Staff Transportation Services

We provide fully integrated staff transportation solutions designed to enhance operational efficiency. Services are structured to ensure reliability, safety, cost efficiency, and transparency in workforce mobility management.



Daily and Hourly Lease Services

Flexible leasing solutions are available on both daily and hourly bases, allowing clients to address short-term transportation needs. Services are supported by a diverse fleet operating within and beyond city limits.



Lease Services

ZAER's fleet leasing program delivers measurable value by optimizing cash flow, minimizing downtime, and reducing maintenance costs. Clients benefit from a long-term operational partner supporting efficient fleet management.



Hajj & Umrah

In coordination with the General Syndicate of Cars (NAQABA), ZAER provides specialized transportation services for Hajj and Umrah pilgrims. These services are carefully designed to meet the unique requirements of religious journeys, ensuring safety, comfort, and reliability at every stage.

FIND US AT

Riyadh

 Hilton Double Tree

Northern Ring Road, Al Wadi Ar Riyadh, Riyadh 11552 Saudi Arabia

Makkah

 SAJA By WARWICK Makkah

Bab Almalik Street, Kudai, Makkah, Saudi Arabia

Madinah

 Anwar Almadinah Movenpick

Central Zone, Medina, Al Madinah Province 41521 Saudi Arabia



OUR CLIENTS



In Partnership with Alhussam Tourism

ZAER collaborates with Alhussam Tourism, both operating under SIAD Holding, to deliver integrated transportation and hospitality solutions across the kingdom of Saudi Arabia.

By combining Alhussam's tourism expertise with ZAER's operational capabilities, fleet strength, and trained drivers, the partnership ensures seamless travel experiences across religious and leisure tourism. This collaboration reinforces a shared commitment to service excellence and elevated customer satisfaction.







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CUSTOMER SERVICE

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